

1) WHAT DOES P.L.E.D.G.E. STAND FOR?

Practicing Leadership and Empowerment to Develop Growth through Education

2) WHAT DOES IT DO FOR US BRUINS?

Only \$12.75 per student per quarter, PLEDGE is a non-partisan student-initiated effort to:

PRESERVE the UCLA tradition of service
PROMOTE new opportunities for the future
PROTECT your college experience now

3) WHY IS PLEDGE IMPORTANT?!

As the economic recession leads us to extreme budget cuts, student programs are at risk of existence; during this time, the university will not prioritize student programs vital to student life and the Bruin experience.

Constant budget cuts pose a pending threat on all student programs to be drastically downsized and/or eliminated; this will cut the options available for students on campus to enhance their UCLA experience.

These student programs were created BY students FOR students; it is critical that students continue the tradition by ensuring the survival of these services for ourselves and future generations.

4) HOW DOES PLEDGE SUPPORT ALL STUDENTS?

UCLA Communications Board

Save Student Media

\$3

Student Risk Education Committee

Ensure student safety

\$2.25

Student-Initiated Access Committee

Inspire a new generation

\$1.70

Campus Retention Committee

Graduate... on time

\$1.30

Campus Retention Committee
Fight for our veterans' rights
\$0.15 out of the \$1.30

Community Programs Office
Promote community service
\$0.75

UCLA Marching Band
Support Bruin spirit
\$0.36

USAC External Vice President's Office
Represent UCLA to the nation
\$0.20

Return to Aid
25% of the entire referendum goes back to support those in need of Financial Aid!

5) HOW CAN I HELP?!
Vote "YES" on PLEDGE!
([read less](#))